

Associate Account Strategist

Job description

Are you a recovering journalist who still wants to craft messages that matter? Are you a marketer with a thirst for news and a belief that real stories and information are the best way to connect with customers and drive action?

StoryTeller is a fast-growing digital marketing agency specializing in content-driven marketing. Our roots are in news, so we are looking for someone who shares our passion for creating real information and stories that inspire action and help our clients grow their businesses.

We're all about relationships, so if you get excited about working with your clients and your teammates – and love driving results – then StoryTeller is the place for you. But we're building a team to last, so if you haven't spent at least two years in a previous position, you might have a hard time winning us over.

The ideal candidate will:

- Have a minimum of 1-2 years of marketing agency and/or newsroom experience.
- Have excellent writing and copy editing skills.
- Have a firm grasp of search and inbound marketing (with bonus points for HubSpot experience).
- Be able to manage tasks for multiple clients in a variety of industries.
- Be a content creator with an analytical mind.
- Be highly organized and have exceptional attention to detail.
- Have a hunger to learn, grow and rise to the occasion.