

FREELANCE CONTENT WRITER

StoryTeller Media + Communication is looking for versatile freelance writers to add to our team. Our roots are in news and we want writers who share our passion for creating stories that inspire action and help our clients grow their businesses. Our writers are just as comfortable writing blogs from independent research as they are interviewing our clients and turning their words into SEO gold.

Our client base is diverse, from private clubs and senior living communities to manufacturers and nonprofits. Demonstrating competence and quick adaptation can help ensure a steady flow of assignments for a variety of clients.

PLEASE INCLUDE YOUR RESUME AND LINKS TO WRITING SAMPLES WHEN YOU APPLY.

RESPONSIBILITIES:

- Deliver high-quality written pieces (primarily blogs) on deadline
- Perform independent research to support assigned topics
- Interview pre-selected subject matter experts to generate proprietary content including quotes and other information to support topic
- Write according to spec, including client voice and relevant SEO

TRAITS OF SUCCESSFUL FREELANCE WRITERS AT STORYTELLER:

- Experienced SEO-driven content master
- Excellent self-editor who delivers polished copy that doesn't require multiple rewrites
- Comfortable interviewing a variety of subject matter experts from golf professionals to CPAs
- Deadline driven writer who gets shit done

ABOUT US:

StoryTellerMedia + Communications is a Minneapolis-based digital marketing agency specializing in content marketing including blogs, websites, videos and podcasts. We use digital tools to showcase our clients' unique stories and information and inspire the viewers to action without being commercial.