

FREELANCE GOLF WRITER

StoryTeller Media + Communication is looking for an expert golf writer to add to our freelance team. Our roots are in news and we're looking for a writer who shares our passion for creating real information and stories that inspire action and help our clients grow their businesses. Our writers are just as comfortable writing research-based blogs from scratch as they are interviewing our clients and turning their words into SEO gold. We represent several private clubs and need writers who are passionate about golf, tennis, swimming and the club world. You can't fake this - you'll be interviewing pros and they'll sniff out anyone trying to fumble their way through.

RESPONSIBILITIES:

- Deliver high-quality written pieces (primarily blogs) on deadline
- Perform independent research to support assigned topics
- Interview pre-selected subject matter experts to generate proprietary content including quotes and other information to support topic
- Write according to spec, including client voice and relevant SEO

TRAITS OF SUCCESSFUL FREELANCE WRITERS AT STORYTELLER:

- Experienced SEO-driven content master
- Excellent self-editor who delivers polished copy that doesn't require multiple rewrites
- Comfortable interviewing subject matter experts from the clubhouse to the back office
- Deadline driven writer who gets shit done

ABOUT US:

StoryTellerMedia + Communications is a Minneapolis-based digital marketing agency specializing in content marketing including blogs, websites, videos and podcasts. We use digital tools to showcase our clients' unique stories and information and inspire the viewers to action without being commercial.

PLEASE INCLUDE YOUR RESUME AND WRITING SAMPLES (OR LINKS TO SAMPLES) WHEN YOU APPLY.